

COLORS

Hair color correction is one of the biggest moneymakers for salons. That's right I said color "correction". When a correction is called for that means something went terribly wrong. Stylists absolutely love when they see a hideous shade of orange coming in to the salon because they know somebody is about to pay whatever it takes to fix it. Why are color corrections so prevalent? One big reason is fancy over-the-counter hair color product marketing efforts have given consumers the impression that hair coloring is easy and cheap. Wrong! It's not easy and it's definitely not cheap to get it right. In order to get the "right look" takes some careful consideration. So go ahead and put that \$10 you were ready to spend for a box of color at Wal-Mart back in your pocket and read on.

One of the most common problems we encounter with hair coloring at home and even in salons is selecting a hair color that is too light for the client's natural shade of hair. Truth be told, color can only lighten hair beautifully by a few shades. If you go much more than a few shades, you will do well to choose a high-lift product such as bleach or a professional highlighting system. Failure to do this often results in hair color that is much too brassy or even orange.

Word to the wise: high-lift hair coloring should only be performed by professionals. The controlled chemicals used in the process, if used incorrectly, can result in irreparable damage and/or chemical burns on the scalp and skin.

**** Note ****If your hair has experienced damage due to coloring, no worries - [Click Here](#)

Another all too common mistake is choosing a color that is too dark. Extremely dark hair color can be the most challenging to correct because dark color can actually stain the cortex (inner layer) of the hair, making it almost impossible to lighten. Again, avoid choosing hair colors that are more than a few shades darker than your own to prevent a costly cortex stain.

So what's your color? No, not talking about hair color rather what's your "person" color. Everybody has one. Tip you get more compliments when you are wearing clothes of this color. I don't know what determines a person's color but everyone looks better in certain colors. It's likely several factors that helps to determine a person's ideal color. The combination of skin tone, natural hair color, personality and even physique all work together to suggest a particular color. If you don't know your color is start by selecting hair color shades that flatter your skin tone. Choose warm shades of hair color (reds and warm browns) if you look best in warm-colored clothing such as reds, pinks and oranges. Choose a cool shade (beige, pale blonde highlights and neutral colors) if you look best in blues and greens.

Now with just a small amount of planning and knowledge you may have saved yourself a ton of money and just avoided a hair color disaster. In addition to saving yourself money, you will also have saved your hair from being damaged unnecessarily.

Now that you've done some homework and know that a new shade is in the works, stop and consider whether you need color or just maybe some highlights will do the trick. Many people would like to add some pizzazz to their hairstyle with a professional hair coloring service but don't know which service is best for them. And I can't blame them. With so many coloring services available, it gets awfully confusing when deciding which color technique to choose is thrown into the mix.

Two of the most popular color services in the salon are overall color and highlights. Both can be the perfect option for kicking up your look a notch with some style. But how do you decide which one? You might even want to do both. So, how do you know what's right for your hair and individual style? Here are a few more color pointers:

Choose overall color if:

- You have a funky textured style and you want to add some depth.
- Your hair is extremely short.
- You have more than 30% gray.
- You have really dark skin and brows.
- You look better in warm, vibrant colors such as red.
- Your cut is already trendy enough and you don't want to overdo it.

Choose highlights if:

- Your hairstyle is plain with no layers or other points of interest.
- If you have dirty blonde or light brown hair.
- If you have a little bit of gray that you would like to blend away.
- If you can't commit to getting your roots touched up faithfully.
- If you look great in cool colors such as blues and greens.
- If your style needs a little interest around the front and a few chunky highlights would do the trick.
- If you're afraid of a big change.

Do both if:

- You have a lot of gray but would still like the effect that only highlights can obtain.
- You want to add red or warmth and still have some chunks of lighter color around the front.
- You are trying to correct or change another hair coloring application before you get highlights.

· If your hair has become too light due to over processing and sun damage or was lightened too much during your last color process.

There are many other reasons why people choose the hair coloring services that they do, and those reasons can be as varied as the people themselves. So, if you have a color idea, get it out in the open and talk to your stylist about it. Also, do not hesitate to ask for advice if you have no idea what you want but you just know you want something. When you work with your stylist you have a much better chance of finding the perfect color combination for only “you”. Remember, we want to get it right the first time.

Only the best,

Claire

PS- Don't fall for the 4 BIGGEST hair color MYTHS! [CLICK](#)

PPS –Want your new color to look even better? [CLICK](#)